



INDUSTRY MEETING GUIDE



Heart Rhythm SocietySM



WHAT IS AN INDUSTRY MEETING?

Also known as an In-Conjunction-With Meeting, Ancillary Meeting, or Auxiliary Meeting.

Events or activities independently organized by exhibitors, universities, hospitals, government agencies and non-profit organizations and fall into one of the following categories: committee, investor, focus group, market research groups, investigator meetings and staff or board meetings. Educational content is not permitted.

The rules and regulations pertaining to industry meetings apply to any company which has business related to the field of electrophysiology and wishes to hold an event during or around the dates of Heart Rhythm 2024.

Questions? Contact Erinn Sanders esanders@hrsonline.org.



APPLICATION TIMELINE

IMPORTANT DATES	APPLICATION PROCESS
TUESDAY, DECEMBER 5, 2023	Application website becomes available to all.
TUESDAY, JANUARY 24, 2024	Confirmation of function space begins.
MONDAY, APRIL 1, 2024	All function space requests submitted after Monday, April 1 will incur an additional late request fee of \$200 per application.
FRIDAY, MAY 10, 2024	Application website is closed.




WHO CAN APPLY?

Exhibitors, non-profits, hospitals, universities, and government agencies.

Non-exhibitors should contact Susan Waters at susan_waters@AFassanoCo.com for information on exhibiting, as non-exhibitors are not eligible to apply for meeting space unless they meet the exemption criteria. Heart Rhythm Society will allow companies with products or services in exploratory stages or those which have not yet received FDA approval to host small meetings. Please contact events@hrsonline.org for more information and to receive approval prior to applying.

If an exhibiting company cancels its exhibit space, all approved function space for that company will also be cancelled. There are no refunds for cancelled function space.



INDUSTRY MEETING TYPES

MEETINGS*

Committee, investor, focus group, market research, or investigator meetings.

EMPLOYEE ONLY MEETINGS

Employee only staff or board meetings.

Don't see your event type listed? Please contact events@hrsonline.org for clarification prior to applying.

*Non-Profits, Government Agencies, Universities, or Hospitals can also host hospitality or social events with no education.